

FOREprints

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The newsletter of **FORE School of Management**
New Delhi

Message from Director General



ChatGPT (Generative Pre-Trained Transformer), an 'Artificial Intelligence' (AI) based tool, can generate a human-like response. It has made headlines in almost all the major newspapers, social media platforms and websites. This ChatGPT,

after its earlier versions with limited capacity, was released in November 2022. It became popular among the academic community and other beneficiaries for its detailed responses on many domains of knowledge within a short span. Fear of missing deadlines for submission of assignments, paucity of time to complete homework and laziness, etc., are tempting students to use this tool for writing articles, essays and other similar content. Since most AI tools claim that their contents are plagiarism-free, it is obvious to the student community to copy and paste the required content generated by these tools for their writing work. The majority of academic communities have access to smartphones, laptops, and PCs that have internet connectivity. In many cases, students and educators use ChatGPT and similar tools.

Until recently, with the help of web search engines, e.g., Google, Yahoo, etc., required information and data could be extracted from various websites. Users could collate and compile this information for their use. However, the Chat GPT tool has made the task much easier by giving human-like responses to complex questions and generating high-quality content.

AI tools are used to write on any situation and topic and present it in text format to download quickly. However, the information and text generated by such tools are only sometimes reliable. Academicians feel that the invention and use of such tools will badly impact problem-solving, decision making and other similar skills without human emotions among students.

Now Colleges/Universities are watching these tools and their use. A word of caution to the users of AI tools is that new tools are already available, and the university/college will know that the writers are using AI for college assignments.

There are many plagiarism checkers available, both free and paid. As a proactive measure, various educational institutions in India and abroad have already started banning such applications on their campuses. The regulatory body should formulate strict censorship rules to avoid publishing sensitive information by AI tools on national security, socio-economic data, etc., that could potentially undermine national systems and data privacy. However, it is too early to fear the adverse impact, especially on the education system, without sufficient data and research.

Disruption is not new to a social system; an advanced technology will always replace the existing one and will carry its implications. ChatGPT is being treated as a new technology to generate answers to a question, or views on an observation, etc. There is nothing wrong in getting inspiration from AI-generated content, but copying, pasting and paraphrasing in the same way without crediting/citing the author is plagiarism.

There are many AI tools available now, such as, Grammarly, GoCharlie, Writesonic, Semrush, etc. And similarly ChatGPT is available today to all. So, should ChatGPT be invoked as an AI tool or should it be treated as an author to be referred to or quoted in another writing or activity, is the question that one may want to ask. This remains to be seen as to how academia takes its position on this.

It is the moral responsibility of an author to maintain and uphold academic integrity in all his/her work. Hence, the future of ChatGPT, if used responsibly and ethically, can benefit the users. Its impact on educational institutions in imparting learning and skill building among its stakeholders is an open question today.

Dr. Jitendra K. Das

Message from Dean (Academic Services)



Dear Students,

India celebrated a key milestone when it assumed the G20 presidency from December 1, 2022, to November 30, 2023. It is an excellent opportunity, the first of its kind, for India to demonstrate its rich heritage, culture, recent developments and leadership potential on the global stage. The G20 members and other international organisations like the UN, think tanks and diplomats worldwide will closely monitor India for an action-oriented and determined presidency.

It is going to be important to observe the manner in which India can give shape to the spirit of this year's G20 theme - "Vasudhaiva Kutumbakam" or "One Earth · One Family · One Future". The theme emphasises the value of life and the importance of making sustainable lifestyle choices at the individual and national levels to drive a cleaner, greener and bluer

future. This theme is significant for the planet and humankind, especially when the world has experienced a devastating pandemic followed by stressed economies, chip shortages, armed conflicts, climate changes etc. I feel that the choice of the theme is India's way of voicing out the global need for peace, collaboration, sustainable development and fair distribution of resources to benefit all. In the same spirit, countries must have a development agenda and a plan for durable and inclusive growth. Hence, governments should target cultivating a culture of collective action while strengthening economic and technological progress. The focus should be on coordinated efforts to ensure the future development of the entire world.

The specific advantages India will derive from the G20 summit are impossible to anticipate now because that will depend on the outcomes of discussions amongst participating members and their ability to reach a consensus in different committees. India's diplomatic maturity shall be tested to help arrive at this consensus and thus contribute to the overall theme. It is an opportunity for us to influence the global agenda. India's contribution shall be considered significant if she is able to shift the mind-set of the global powers from competition to collaboration.

On a different note, India's presidency of the G20 can help to promote innovation and entrepreneurship in the country. India is home to a vibrant start-up ecosystem, and its presidency of the G20 can provide a platform for showcasing its innovative potential. The G20 brings together business leaders and entrepreneurs from around the world, providing opportunities for collaboration and exchange. India can use its presidency to promote its innovative potential and showcase its strengths in areas such as digital transformation, renewable energy, and healthcare. By promoting innovation and entrepreneurship, India can create new economic opportunities and drive growth.

All things considered, it is a proud moment as an Indian to witness India assume the G20 presidency. It will not only give our country an opportunity to test its power and credibility but also set new standards for global governance to practice social responsibility and drive meaningful changes worldwide. India, I am sure, will give all she has to make her presidency of the G20-2023 count.

Prof. Neeraj Kumar

Student Editor



Working on this edition of FOREprints as a part of FOREword invokes a sense of bitter sweet happiness. Bitter because we will now become memories of the past to the coming batches, and sweet because it is the time to pass the baton to the next batch, to take the responsibilities we once undertook. The past year went by in a whirlwind of activities and emotions, from placements and studies to helping our juniors mould themselves into a more defined version of themselves. I hope the incoming students will build on the legacy of FORE and bring even more accolades to the institution.

Swapnil Khastagir (FMG 30, 301169)

CII Puducherry MSME Business Summit

October 14, 2022

Confederation of Indian Industry (CII), Puducherry, organised the “MSME Business Summit” on October 14, 2022, in Puducherry. One of the sessions was on “Technology Transformation for MSMEs Growth”. Dr. Jitendra K. Das, Director General, FORE School of Management, New Delhi, chaired and moderated the session. Dr. Das briefed on the leverage of technologies for the MSMEs to move to the next level.



The panellist Mr. Pankaj Gupta, Product Manager-Notebooks, Lenovo India Pvt Ltd., Bangalore, spoke on the technologies which are available for the benefit of MSMEs who could implement technology for better results and grow in the business. Mr. Karthikeyan M., Director, KR Industries, made a presentation on digital marketing, covering awareness on digital marketing, brand value, selection of digital marketing agency, problems with clients and importance of social media optimization in digital marketing. Overall, the summit was well attended and the knowledge shared by the experts were good and useful to all the participants.

Center for Entrepreneurship Development (CED)

BA-CZAR

November 18-19, 2022

BA-CZAR is a business competition organized by the students of CED. This event encouraged students to come up with creative and innovative “Street Business Ideas”. The purpose was to set up a “BAZAAR of Food Stalls” where all the participants of Genesis: The Inter Institute Management Fest could enjoy a variety of delicacies; while the stall teams competed to present their creativity in preparing tasty dishes, advertising, selling and earning profits. There were in total 10

teams, 6 members each, who registered in the competition, out of which 6 teams were shortlisted and given the opportunity to put up stalls. The shortlisted teams were: “MomoHub”, “Team Maverick”, “Paapi Pet”, “Sugar Baby”, “High Table Deli”, and “Delhi Belly”.



The Professors of FORE School of Management evaluated the teams on different parameters like the uniqueness of the idea, pre & post-event promotions and revenue collected. The esteemed panel of Judges were Prof. Rakhi Tripathi (IT Area), Prof. Mukul Joshi (Strategy Area) and Prof. Roopesh Kaushik (Economics & Business Policy Area).

While the participating teams of BA-CZAR enjoyed taking the risk, the jury members enjoyed evaluating the performance of the stalls.

CONCOCT

November 19, 2022

The inter-institute business plan competition-CONCOCT is one of the flagship events organized by CED students at Genesis. It was conceptualized with a vision of providing young budding entrepreneurs a platform to showcase their innovative business ideas. It was designed to give business enthusiasts a platform to present the feasibility of their entrepreneurial dreams. Total of 91 teams, consisting of 2-4 members each, from institutions like “IITs, IIMs, GIM, SRCC, TAPMI, Ramjas, NMIMS, MICA and many more, along with 4 internal teams from FORE School of Management” registered via Unstop Platform. Out of all the B-plans received, 10 were shortlisted for the final round of the competition based on the uniqueness of the idea and potential for implementation.



The esteemed panel of Judges of CONCOCT Mr. Vidya Bhushan (Co-Founder, Daalchini Technologies), Mr. Kavindra

Taliyan (CEO, Atal Incubation Centre, Steering Committee, Ministry of Communication, Govt. of India) and Prof. Rajesh Sikka (Professor, QT&OM Area) had a great time witnessing the brilliant Business Plans from various institutes across the country. Based on the innovativeness and the execution levels of Business Ideas backed up with adequate research, the results were announced by the Judges.

The winning teams were 'Trans Creation (Souymadeep Khan, Varinda & Suryan Sehgal) from Ramjas College, Delhi University, followed by AgriQulture (Sayak Gupta, Tejas Chandrakant Nikam, & Snehal), National Institute of Food Technology, Entrepreneurship and Management-Kundli (NIFTEM-K). All the participants of B-Plans and the members of the audience learnt a lot from the B-Plans and the feedback & suggestions shared by the expert jury.

CED, FORE students' team is extremely grateful to all the jury members of CONCOCT and BA-CZAR; extending special thanks to all the participants, Genesis team & Mr. Manish Pathak (Manager, Student Affairs) for all the support and also thankful to Dr. Anita Tripathy Lal (Professor-in-charge, CED, FORE) for her continuous guidance and help in conducting all the CED events successfully.

Alumni Speak

November 24, 2022

It was a pleasure to host Ms. Latika Sadhwani Hirwani for the "Alumni Speak" event at FORE School of Management, New Delhi. She took an enthralling session on the topic "Evolution of Risk Management in the Last Decade". An alumna of the year 2008 from the batch FMG-15, she is a CIA with an experience of 15 years with renowned firms like Ernst and Young, Grant Thornton Bharat LLP, and GRI. She is currently working as the Director of Internal Audit for American Express.



During the session, she touched upon various topics such as risk, implication of risk, risk & ROI involved in post-

graduation, evaluation of risk, measuring and analyzing risk, risk library, distributive justice, monitoring risk, risk pillars, etc. She also shed some light on risk strategies, their avoidance, acceptance, mitigation, and transference.

Along with this informative and interactive session, she recalled some great memories from her college days. FORE Alumni Network was delighted to have her on campus.

FORE International Finance Conference (FIFC) 2022

November 25-26, 2022

The Finance & Accounting Area of the FORE School of Management organized the International Finance Conference on "Changing Landscape in Banking and Finance: Disruptions, Innovations and Regulations" in hybrid mode. The aim of this conference was to provide a valuable forum for academics, professionals, entrepreneurs, and researchers to discuss emerging trends in the banking and financial sector. Day-1 focused mainly on inaugural, plenary, and technical sessions covering an introduction to the theme and presentation of the accepted research papers. Day-2 involved an editorial talk with distinguished speakers from several esteemed global journals and a valedictory session.

The inaugural session was addressed by Prof. Vikas Pandey, Conference Convenor, FIFC 2022 and Dr. Jitendra K. Das, Conference Chair, FIFC 2022 and Director General, FORE School of Management; the keynote address by Prof. Shyam V. Sunder Lou Myers, Chair & Professor of Accounting, Eller College of Management at University of Arizona; and special address by Mr. Neeraj Kulshreshtha, Chief Regulatory Officer, BSE Ltd. Mumbai; Dr. Vinayshil Gautam, Vice-Chairman, FORE; Ms. Sanchita Mukherjee, Co-Founder & Partner, Blue Edge Multi-Family Office; and Dr. Vijay Singh Chauhan, Commissioner of Customs (conference chief guest).

With the plenary session, the conference thus shifted focus to research. The special guest for this session, Prof. Raghavendra Rau, Evelyn de Rothschild Professor of Finance, Cambridge Judge Business School, spoke about his research interest in the context of investor expectations and firm value. He shared that the focus in corporate finance has largely changed to shareholder-wealth-maximization.

The technical part of the session allowed students, practitioners, and researchers worldwide to present their

papers for a methodological review. However, out of 100 papers received, only 60 were accepted and registered for the conference.

The valedictory session was addressed by Mr. Pankaj Madan, Vice-President, Finance Qualitest Group; and special address by Dr. Jitendra Mahakud, Professor of Economics and Finance, IIT Kharagpur; Prof. Sudhir Rana, Associate Professor, College of Healthcare Management & Economics, and Editor-in-Chief, FIIB Business Review; and Prof. Vanadana Gupta, Co-convenor, FIFC, and Area-Chair (Finance & Accounting), FORE School of Management.

Prof. Vandana Gupta announced that the editors also conducted a blind review, based on which the paper titled “Does Corporate Diversification affect Corporate Cash holdings? Evidence from India-by Vedika Saxena and Seshadev Sahoo” won the Best Research Paper Award and a cash prize of Rs. 5000/-. She also took some time to summarize the main take-home points from the various sessions and concluded the conference with a vote of thanks to all the panellists, guests, students, and faculty.

Annual Alumni Meet: Jubilate

December 17, 2022

FORE School of Management, New Delhi organized its Annual Alumni Meet: Jubilate after three years due to the pandemic restrictions.

It witnessed several alums gathered with their families to renew, reconnect and network with their batchmates from around the world. The inaugural ceremony commenced with the lighting of the lamp by the illustrious luminaries along with Dr. Vinayshil Gautam, Vice-Chairman, FORE; Dr. Jitendra K. Das, Director General, FSM; Dr. Rajneesh Chauhan, Dean (Corporate Relations); Dr. Sanghamitra Buddhapriya, Dean (Academics); and Prof. Neeraj Kumar, Dean (Academic Services).



The event was followed by a cultural program by the students of FORE. The Alumni Recognition Award ceremony was instituted to honour and felicitate the alums who have brought laurels to the institute.

Mr. Sujit Singh Bawa, currently the Global Head of the Tea Business at Hindustan Unilever from FMG-10, and Mr. Kush Mehra, CBO at PineLabs from FMG-11 were awarded the Executive Leadership Award. Ms. Neha Kant, Co-Founder & Director, Clovia from FMG-11, and Mr. Nikhil Nanda, MD, JHS Svendgaard Laboratories Ltd. from FMG-3, were awarded the Entrepreneurship Award.

Mr. Sujay Jha, Founder and Director of Hari Bhari Waste Valorisation India from WMG-5, was awarded the award for Public Contribution. Ms. Pallavi Shome, COO at Bank of New York Mellon from FMG-2, and Ms. Sanchita Mukherji, Co-Founder of Blue Edge from FMG-10, were awarded the Influential Women Leader Award.

Mr. Ankit Aggarwal, Head Sales & Planning, JK Cement from FMG-19, and Mr. Pushkal Arora, Director at Cars 24 from IMG-6, were awarded the Award for Young Alumni Achiever. Mr. Sumeet Tandon, Director-Organisational and Transformational Coach at EY from FMG-11 & Mr. Rajeev Kapoor, Zonal Head of Shriram Housing Finance Ltd. from FMG-13, were presented with the outstanding contribution to Alma-mater Award for providing mentorship to the students of FORE and contributing towards the development of the institute.

Late Shri. Manu Bhalla from FMG-9 was also awarded a special award for outstanding contribution to Alma-mater in memory of his huge contribution to FORE.

The award was received by his wife and children on the stage. The Alumni meet turned out to be a huge success in boosting engagement with the institute’s vast alumni network.

ASSOCHAM: The Edumet & Education Excellence Awards

January 18, 2023

The Associated Chambers of Commerce and Industry of India hosted the 6th edition of The Edumet & Education Excellence Awards 2023. The education-oriented event aimed to discuss, debate and outline the way forward in the Indian education landscape and the roadmap for bringing a global touch to the learning sector.

Dr. Jitendra K. Das, Director General, FORE School of Management, moderated a panel discussion titled “Education 5.0: Making India a Global Hub, Foreign

University Partnership, Creating Centre of Excellence”. In the opening remarks, Dr. Das stressed the importance of boosting the status of Indian educational institutions in the global forums. Setting the tone for international partnerships, he said, “Essentially, we need to look at the direct contributions and the indirect contributions of the universities to the society at large”.



Proposing two ways to boost the education system, Dr. Jitendra K. Das continued, “...the internal systems, and policies, and procedures should be made in such a way that these outputs [the contribution to the society] become the primary focus of any activities you do in terms of the policy framework which attracts capital”. With this said, he hinted that the capital inflow will ameliorate the growth and contribution of the university to society. The second method he explained, “The other is that you bring in the international partner and join in hands with them or you face them as a competition”.

The academics and public decision-makers gracing the panel were Prof. Naveen Das, Vice-Chancellor (Officiating), Adamas University; Prof. Saikat Maita, Vice-Chancellor, Maulana Abdul Kalam University of Technology (MAKAUT), West Bengal; Mr. Simaranpreet Singh, Director, JIS Group & ASSOCHAM National Committee & ASSOCHAM National Education Council Leader; and Dr. Suborno Bose, Founder & Chief Mentor, IIHM Worldwide & Chairman, IndiSmart Group.

ASSOCHAM: National HR Leadership Conclave & Awards

January 18, 2023

ASSOCHAM, a leading non-government organization representing trade and commerce in the country, organized a National HR Leadership Conclave & Awards.

FORE School of Management was the academic partner of this national event. The event was also sponsored by some of the major brands from the Indian industry.



The event comprised of 4 plenary sessions related to: a) Future-Fluent HR Leadership; b) HR Business Partner: Aligning to Success; c) Shaping the Workforce: Changing Roles, Relationships and Demands; and d) Cross Training & Upskilling: Making a Difference Every Day.

Prof. Antarpreet Singh, Professor of Practice (OB & HR) and Head-Center for Digital Innovation, FORE School of Management, represented FORE School of Management at this conclave and was a speaker in the first plenary session related to Future-Fluent HR Leadership. He presented his views on Digital Transformation of HR and building a HR which is transformative and leverages the intelligent technologies to improve productivity and build digital workstyles. One of the key message was that in today’s digital age, AI (Artificial Intelligence) needs to be leveraged to create value in HR ecosystems. He also spoke of inducing digital lifestyles in an organization which will simplify work and facilitate employees having more time for strategizing as several routine tasks will be automated by use of AI. He shared with the industry leaders that we have entered an age of “Augmented Intelligence”, and this requires HR leaders to have a strategic and disruptive mindset. HR leaders need to augment their inspirational leadership on the one hand with intelligent models & algorithms to automate processes and build productive and efficient ecosystems.

Prof. Singh also received the award presented by ASSOCHAM to the FORE School of Management for academic leadership in HR.

Future of Management Education Conclave

January 19, 2023

Business World organized the Future of Management Education Conclave 2023 at the Park Hotel, New Delhi. The event saw participation by several notable dignitaries

who shared their insights under several contextual situations. One of the themes for discussion was “Bridging the Industry-Academia Gap”, which was moderated by Dr. Jitendra K. Das, Director General, FORE School of Management.

The panellists for this session included Dr. Radha Thevannoor, Director & Registrar, SCSM Group of Educational Institutes; Dr. Himadri Das, Director General, IMI; Mr. Nasir Shaikh, Group CEO Lexicon Group of Institutes, Multift & Edutrack; and Prof. S. Sreenivasa Murthy, Director, Institute of Public Enterprise (IPE).

Dr. Jitendra K. Das started the session by addressing the importance of having a discussion on the theme. He stated, “The industry-academia interaction in the B-School domain is crucial. Earlier on, the recruiters typically recruited students and put them through a training program for a year or so. Today that is not the scenario. They want job-ready students. Therefore, we need to take matters in a way so that when students get recruited, they are ready to do the job right away. This means the students have to be prepared to fit-in in terms of what is it that’s expected of them. Correspondingly, the B-Schools have to fine tune their curriculums and bring in interactions with the industry”.

He added, “I recently attended a conference where they mentioned Education 5.0. This is the introduction of new techs like ChatGPT and others in [digital] learning. In [traditional] academies, however, the curriculum remains the same. But, since students have to remain ready to take on the industry, we need to bring these kinds of elements into the curriculum and their learning experience. Now, how do we do that? The [solution is] industry people have to commit”.



Other panellists shared similar views and versions of industry-academia engagement and curriculum redesigning programs at their respective institutes.

Dr. Radha Thevannoor introduced the concept of student profiling through psychometric tests to identify skills gaps

and usage of edutech tools to track student progress on the go. She also shared how changing a course nomenclature from “Excel Training” to “Business Intelligence” changed student’s perspective and improved attendance.

Prof. Murthy brought focus to the unsurety of industry leaders accepting educational institutes’ invitation to connect. So, he said, “The faculty needs to take more responsibility in building rapport with industry leaders”.

Dr. Himadri Das spoke on the common issues in curriculum restructuring, such as faculty’s resistance to change and industry people not speaking their minds for fear of upsetting someone. He emphasized the need for a mindset change to make the necessary and relevant changes to bridge the industry-academia gap.

XXVI Convocation

February 17, 2023

FORE School of Management (FSM), New Delhi, held the XXVI Convocation on February 17, 2023. The event was graced by Dr. Ajay Mathur, Director General, International Solar Alliance as the chief guest. Dr. Jitendra K. Das, Director General, FORE School of Management, commenced the ceremony by welcoming the chief guest and other distinguished invitees. He congratulated the graduating students and their parents and acknowledged the role played by the faculty members in making the students competent.

Presenting the activity report, Dr. Das highlighted the milestones that FORE School achieved for the year 2022-23. He informed about the new verticals-FORE Institute of Drone Technology and Research (FIDTR) and FORE Academy of Management Education (FAME). He shared that the faculty of the institute has published 70 research articles, cases, books, and book chapters in the year 2022-2023.



Dr. Das further reported that the institute achieved 100 per cent placements in record time, with a higher diversity of recruiters. The highest domestic offer for this batch was Rs. 30 Lakhs per annum, and the average and median CTC were Rs. 14.5 Lakhs per annum and Rs. 14 Lakhs per annum, respectively. Dr. Das concluded the report by emphasizing the institute's commitment to excellence and the need to prepare the students to face the challenges of the rapidly changing business environment.

Emphasizing the importance of the role of faculty, Dr. B.B.L. Madhukar, Chairman, FORE, said that besides students' hard work, teachers also deserve credit for their success. He discussed plans for the new verticals, "FIDTR will offer drone pilot training due to the rising value of drones as public tools in regions like America and Europe, and soon in India as well. The plan for FAME is to provide more seats for management education".

The chief guest Dr. Ajay Mathur acknowledged the role of parents in helping students achieve academic success. He advised graduates to prioritize reskilling to prepare for the significant changes as AI evolves. He said, "Change is the only constant, but your ability to handle change between today and tomorrow is what's going to differentiate between good and mediocre".

Dr. Vinayshil Gautam, Vice-Chairman, FORE, while proposing a vote of thanks, reminded students of the important role that teachers play as constant guides and mentors in the pursuit of knowledge. He also mentioned that understanding the past can lead to a better understanding and prediction of the future. He concluded the convocation by extending his best wishes to the graduating students and quoted, "I do hope this convocation is merely a milestone in your journey and the journey of FORE. We will keep our hands locked together to achieve better heights and more achievements".

Woman of Wonder Award

FORE School of Management congratulates Prof. Anita Tripathy Lal, our senior faculty for being felicitated with the prestigious "Woman of Wonder" award by Women Entrepreneurship and Empowerment (WEE) Foundation, a social national initiative by FIIT@ IIT Delhi and supported by the DST, Govt. of India, to strengthen the Women Entrepreneurs ecosystem.

Prof. Lal has been awarded in recognition for coaching and mentoring the WEE Woman Entrepreneurs since their inception in 2016. The "Woman of Wonder" award was presented to her on April 30, 2022 by the Ambassador of Israel in India, His Excellency Mr. Naor Gilon during WEE

Foundation's flagship Entrepreneurship Event in partnership with the Embassy of Israel. When she was asked to speak a few words, she thanked WEE@IITDelhi; FORE and Her Family!



We at FORE School of Management have been promoting the Entrepreneurship mindset both for our students and for stakeholders from outside of the FORE ecosystem as a part of our commitment of giving back to the society. The Center for Entrepreneurship Development (CED) at FORE is headed by Prof. Lal, for spearheading Entrepreneurship initiatives within and outside of the Institute.

FORE celebrates this achievement and resolves to continue supporting Entrepreneurs across India!

Those interested in support from us in the Entrepreneurial initiatives, may get in touch with CED, FORE at ced@fsm.ac.in

Placements at FORE

Placements at FORE is perhaps one of the most important activities from the student's perspective. The institute engages the Industry by inviting them to the campus for guest lectures, seminars, live projects, mentoring sessions etc. This provides opportunities to students to get first-hand information from the professionals about their expectations and requirements. This also helps students in showcasing their talents and sharpening their pitches to the Industry during the placement processes, thereby increasing their recruitment possibilities.

To drive placements, FORE has a capable student placement committee called FORE Career Division (FCD) and a full-time Placement Office. FCD has representatives from both first and second-year students. Final placements for Batch 2021-2023 were both faster and better. Better was manifested in a higher median CTC, better quality of companies and multiple job offers for students. This year highest CTC Offered is Rs. 30 Lakhs per annum. This is the eight consecutive year FSM has followed a mantra of *'The first offer need not be the best offer'*. Students who got an offer of less than Rs. 7 Lakhs per annum were allowed to sit for subsequent companies to improve their placements. Consequentially, this year's average and median CTC are close to Rs. 14.5 Lakhs

per annum and Rs. 14 Lakhs per annum, respectively. Apart from higher salary packages, there has been an improvement in the diversity of recruiters as well. Automobiles, Banking, MR & Consulting, Fintech, FMCG, FMCD, FSI, IT/ITES, Logistics, Manufacturing, Telecom, Retail & Pharma etc., are the few names who recruited from FORE.

34% of the batch secured placement in the IT/ITES sector. Diverse roles like Senior Management Trainee-Business Pre-sales Specialist, Senior Management Trainee, Senior Management Trainee-Product Management Group, Senior Management Trainee-Business Marketing, Senior Management Trainee-Business Management Group (Digital Foundation Business), Senior Management Trainee-Sales Support, Senior Management Trainee (CFO Office), Senior Management Trainee (Business Consultant), Inside Sales-Account Manager, Business Analyst, Market Research Specialist, Business Development Analyst, Management Trainee-Human Resources, etc. were offered to the students. Key recruiters in this sector are Accenture, Gartner, Cognizant, HCL Technologies, IGT Solutions, Hughes Systique Corporation, Dell Technologies, IBM, Wipro Limited, Capgemini, Newgen Software & Tech Mahindra, etc.

BFSI is one of the most sought-after sectors for placements. This year 27% of the batch was placed in this sector. Diverse roles and profiles ranging from Management Associate-Wealth, Deputy Manager, Business Analyst, Credit Manager, Product & Channel Manager, RTFX-Sales Manager, Relationship Manager-Private Banking, Senior Analyst-Portfolio Management, Data Governance Role, Management Trainee-HR Business Partner, Management Trainee-Financial Institutions Group, Investment Banking-Associate, Deputy Manager, Emerging Local Corporates, etc. were offered to the students. Leading recruiters from the BFSI sector include 360 ONE Wealth (Formerly IIFL Wealth), ICICI Bank, HSBC India, Barclays, Bank of America, Axis Bank, IDFC FIRST Bank, HDFC Bank, YES Bank, Kotak Mahindra Bank, ICRA, Yubi (Formerly CredAvenue), Darashaw, Macquarie and Acuity Knowledge Partners.

MR & Consulting is one of the growing sectors, with 17% of the batch being placed in it. Organizations such as McKinsey Knowledge Center, Deloitte USI, Kroll, GEP, Axtria, KPMG Global Services, EY, PwC India Acceleration Center, etc., hired students. In this sector, students were offered diverse roles such as Associate, Analyst-Financial Operations, PEPI Capabilities & Insights Analyst, Consultant (ITT), Associate and Knowledge-Analyst, etc.

For the Batch 2021-23, we witnessed participation from new recruiters, namely Arcesium, PwC Analytic Insights, HSBC

India, DBS, Tesco, ACT Fibernet, Adani Group, DBS Bank, IDBI Bank, Fullerton India Credit Company Ltd., Ujjivan Small Finance Bank, Kyndryl (IBM), JK Lakshmi Cement Ltd., Tata Advanced Systems Ltd. and IGT Solutions had visited for the first time and hired students. The hiring traction from traditional recruiters also remains strong. IT/ITES, FSI, Banking, MR & Consulting, FMCG, Automobiles etc., have returned year after year to recruit from FORE. Organizations such as Capgemini, Cognizant, HCL Technologies, Darashaw, IIFL Finance, ICICI Bank, Barclays, HDFC Bank, AXIS Bank, Deloitte USI, KPMG Global Services, EY, ITC Ltd., MTR Foods, Nestle, TATA Motors, and many others, like every year visited the campus and hired students. Encouraged by the performance in SIP, FORE students received multiple PPO offers from various organizations, to name a few: Deloitte USI, ICICI Bank, HDFC Bank, ITC, Capgemini, Gartner, Havells India Ltd., Porter and Kyndryl (IBM), etc.

Summer Internship Program (SIP): SIP at FORE is a great mechanism for students to learn from various companies. This also gives students an opportunity to apply their learnings in the real-life corporate world. Summer Internship is a part of the course curriculum, lasting 8 to 10 weeks. It usually starts in the 1st week of May and ends in the last week of June. After completing the Summer Internship, the students must submit the Internship report along with the company feedback. After that, the students are evaluated on the quality of the Summer Internship Program they have undergone. Some students translate the Summer Internship Program into a Pre Placement Offer (PPO) as well.

The summer placement for the Batch 2022-24 witnessed participation of companies from diverse domains and industries. The highest SIP offered was Rs. 2 Lakhs for two months. Brand leaders like Nestle India, ITC Ltd., TATA Motors, Barclays, Deloitte USI, EY, Havells India, ICICI Bank, Asian Paints, Reliance Retail, Reserve Bank of India, VIP Industries, DE Shaw and United Biscuits (Pladis Global) etc. and many more recruited from the campus.

Companies like Vikram Solar, Atomberg Technologies, Adani Group, Barclays, ACT Fibernet, Unibic Foods, CRISIL, Havmor Ice Cream Pvt. Ltd., Oxane Partners Limited, Nexdigm Pvt. Ltd. visited for the first time and recruited students for Summer Internship. Reliance Retail became the top recruiter in summer internships, and Gartner, EY, ICICI Bank, Deloitte USI, Tech Mahindra, CRISIL, Nestlé India, etc., have hired students in good numbers.

Summer Placements (International): In addition to the domestic summer placements this year, FORE students were offered summer placements in Dubai by Ureka Education Group.

Management Development Programs (MDP)

FORE School of Management conducted 14 MDPs:

Corporate Governance: Prof. Shallini Taneja conducted this MDP for the officials of GAIL from October 17-19, 2022.

General Management Programme: Conducted by Prof. Anil Kumar Singh, Prof. Rajesh Sikka and Prof. Antarpreet Singh for young managers of GAIL from November 9-11, 2022.

Mindfulness for Managerial Effectiveness: Prof. Chitra Khari conducted this MDP for the officials of DVC from November 9-10, 2022.

Managerial Leadership & Team Building: Conducted by Prof. Sanghamitra Buddhapriya and Prof. Sriparna Basu for the officials of DVC, Art & Housing Finance, PFRDA, MG Motors, CDB Group, from November 22-23, 2022.

Digital Transformation and Strategic Thinking: Conducted for the officials of TATA Power by Prof. Shilpi Jain, Prof. Antarpreet Singh, Prof. Anil Kumar Singh and Prof. Chiradip Bandyopadhyay from November 22-23, 2022.

Enhancing Assertiveness and Positive Attitude: Conducted by Prof. Anita Tripathy Lal from December 9-10, 2022, for the officials of BIRAC, SOS, PFRDA.

Finance for Non-Finance Executives for RITES Ltd.: Prof. Himanshu Joshi, Prof. Gaurav Gupta, Prof. Samta Jain and Prof. Aditya Banerjee organised this MDP from January 9-10, 2023.

Enhancing Sales Force Productivity in Turbulent Times: Prof. Nirmalya Bandyopadhyay, Prof. Rahul Pratap Singh Kaurav and Prof. Sajjan Singhvi (Guest Faculty) conducted this MDP for International Tractors, on February 11, 2023.

Effective Communication and Presentation Skills: Conducted for the officials of DVC, PFRDA, by Prof. Anita Tripathy Lal from March 16-17, 2023.

Project Financing for RITES Ltd.: Conducted by Prof. Vandana Gupta, Prof. Traun K. Soni, Prof. Aditya Banerjee and Prof. Roopesh Kaushik from March 20-22, 2023.

Contract Management Negotiation and Arbitration: Prof. Shallini Taneja conducted this MDP from March 22-23, 2023, for the officials of Century Plywood.

Enabling Women Professional for Leadership Roles: Conducted by Prof. Sanghamitra Buddhapriya on March 24, 2023, for the women officers of RITES Ltd.

Big Data and Data Analytics: Conducted by Prof. Ashok Harnal from July 23, 2022-March 31, 2023.

PGPM Healthcare Analytic: Conducted by Prof. Ashok Harnal and Prof. Vinaytosh Mishra from January 15-December 15, 2022.

FACULTY FOCUS

Prof. Aarti Singh

Singh, A. (2023). Effect of the pandemic on the selection of OTT platforms in the entertainment sector. In D. Chanda, A. Sengupta, & D. Mohanti (Eds.), *Advances in management research: Emerging challenges and trends* (pp. 154-180). Routledge (Taylor & Francis).

Prof. Aditya Banerjee

Kundu, S., & Banerjee, A. (2023). Diplomatic associations and exchange rates: A study on Russia-Ukraine war. *Indian Journal of Finance*, 17(3), 8-19.

Prof. Banerjee, along with Prof. Tarun K. Soni presented a paper titled "Interconnectedness of Returns and Volatility in Cotton Futures: A Static and Temporal Directional Analysis" at FORE International Finance Conference from November 25-26, 2022.

Prof. Banerjee and Dr. Sayantan Kundu presented a paper titled "Dynamics of Equity Risk Premiums: A Multi-Country and Multi Period Study" at the FORE International Finance Conference from November 25-26, 2022.

Prof. Alok Kumar

Kumar, A., Nagpal, G., Chanda, U., & Jasti, N.V.K. (2022). Inventory modelling for technology generation products under uncertain trade credit terms and imprecise procurement costs. *Operations and Supply Chain Management*, 15(3), 328-344.

Kumar, A., Nagpal, G., Jasti, N.V.K., & Gupta, S. (2022). Does cross-functional pedagogy of teaching a course help in management education? evidence from a supply chain management course. *International Journal of Adult Education and Technology*, 13(1), 1-18.

Kumar, A., Das, J. K., & Chanda, U. (2023). Retailer's ordering policy under influence of inflation and dynamic potential market size in a supply chain system. In S.K. Sharma, P. Goyal, & U. Chanda (Eds.), *Handbook of evidence based management practices in business* (pp. 403-408). Routledge (Taylor & Francis).

Prof. Anil Kumar Singh

Singh, A.K., & Garg, J. (2022). An exploration of the ankle-biters and their role in business ecosystems. *Journal of Business Chemistry*, 19(2), 45-79.

Prof. Anita Tripathy Lal

Prof. Lal was invited to mentor the officials of "Integrated Command and Control Centers (ICCC)" on November 07, 2022. This is a flagship initiative under Ministry of Housing

and Urban Affairs (MoHUA), Government of India.

Prof. Lal took sessions on “Presentation and Written Communication Skills” for part-time MBA (IB) students at IIFT Delhi from October-November, 2022.

Prof. Lal mentored a group of officials in the “Sustainability of ICCCs” workshop on December 14, 2022.

She was invited to be a technical advisory committee member of the International Conference on Entrepreneurship, Innovation & Society at BML Munjal University.

Prof. Lal conducted sessions on “Crisis Communication” for full-time MBA (IB) students at IIFT Delhi.

She was invited to be an expert reviewer to shortlist research papers to be presented in the International Association of Media and Communication Researchers (IAMCR) upcoming conference in July 2023.

Prof. Lal taught “Communication Skills Course” to the EPGD- HRM group at IIFT Delhi from December 2022-March 2023.

Her article on “Communication and Presentation Skills You Require for Job Interviews” got published on LinkedIn and in the newspaper ‘The Hans India’ on February 06, 2023.

Prof. Arbuda Sharma

Kourav, V., & Sharma, A. (2023). Exploring success factors for new product selling in fast-moving consumer goods. *Indian Journal of Marketing*, 53(3), 8-25.

Ahmed, F., & Sharma, A. (Eds.). (2022). *Geo-economic Perspectives in the global environment*. Routledge India.

Prof. Ashutosh Pandey

Pandey, A., Nehra, N. S., Sarna, S., Kumar, J., Singh, S., & Marne, M.M. (2023). Can intrinsic motivation be attained through psychological detachment and job crafting: the mediating role of emotional stability. *Evidence-Based HRM: A Global Forum for Empirical Scholarship*. <https://doi.org/10.1108/EBHRM-07-2021-0142>

Pandey, A., Kulshrestha, R., & Lata, M. (2022). Examining the predictors of environmentally responsible tourism behavior during covid-19. *Journal of Content, Community & Communication*, 16(8), 226-237.

Pandey, A., Agarwal, V., & Sahu, R. (2023). A gender-based comparative evaluation of O2O food delivery characteristics: A requirements prioritization approach. *Indian Journal of Marketing*, 53(1), 24-40.

Pandey, A., & Pal, G. (2023). Modeling the determinants of hotel service booking during COVID-19. *Indian Journal of Marketing*, 53(1), 41-55.

Prof. Basant K. Potnuru

Potnuru, B., & Khadria, B. (2022). Comparison of the economic performance of the China- and Indian-born immigrants with US natives. *Asian and Pacific Migration Journal*, 31(4), 382-401.

Potnuru, B., & Arora, P. (2023). The impact of “Nitaqat” on Indian high-skilled migration to Saudi Arabia. *Asian and Pacific Migration Journal*, 31(4), 402-425.

Khadria, B., Potnuru, B., Mishra, R., Bakshi, K., & Thakur, N. (2023). Migration of high-skilled STEM professionals from India: Addressing global compact for migration objective 1. *Asian and Pacific Migration Journal*, 31(4), 478-491.

Prof. Potnuru presented a paper titled, “The Impact of ‘Nitaqat’ on Indian High-skilled Employment in Saudi Arabia” at an International Conference on ‘Future of Employment: Challenges and Opportunities’ organized by the Symbiosis School of Economics, Pune, from January 18-19, 2023.

Prof. Chiradip Bandyopadhyay

Bandyopadhyay, C., & Srivastava, K.B.L. (2022). Strength of HR signals and intent to stay: Mediating role of psychological contract fulfilment. *Evidence-based HRM: A Global Forum for Empirical Scholarship*. <https://doi.org/10.1108/EBHRM-12-2021-0251>

Bandyopadhyay, C., & Srivastava, K.B.L. (2022). The mediating role of relational and transactional psychological contract fulfilment on the relationship between strength of the HR signals and job satisfaction. *Vikalpa: The Journal for Decision Makers*, 47(4), 288-302.

Prof. Chitra Khari

Khari, C., & Sinha, S. (2018). Organizational spirituality and knowledge sharing: A model of multiple mediation. *Global Journal of Flexible Systems Management*, 19(4), 337-348.

Khari, C., & Sinha, S. (2020). Transcendence at workplace scale: Development and validation. *Journal of Management, Spirituality & Religion*, 17(4), 352-371.

Khari, C., & Sinha, S. (2018). Impact of workplace spirituality on learning commitment. In Sushil, Singh, T., Kulkarni, A. (Eds.), *Flexibility in resource management. Flexible systems management* (pp. 99-110). Springer.

Khari, C., & Sinha, S. (2017). Impact of workplace spirituality on knowledge sharing intention: A conceptual framework. *Journal of Human Values*, 23(1), 27-39.

Khari, C., & Bhatt, P. (2023). Emotional intelligence, boredom proneness, and student cyberloafing behaviour. In Kumar, P., Culham, T.E., Major, R.J. and Peregoy, R.

(Eds.), *Honing self-awareness off faculty and future business leaders: Emotions connected with teaching and learning* (pp. 23-38). Emerald publishing limited.

Prof. Faisal Ahmed

Ahmed, F., Alkhalaf, T., Durrah, O., & Almohammad, D. (2022). Can entrepreneurial knowledge boost the entrepreneurial intent of French students? The mediation role of behavioral antecedents. *Management Research Review*, 45(12), 1545-1571.

Ahmed, F., & Sharma, A. (Eds.). (2022). *Geo-economic Perspectives in the global environment*. Routledge India.

He was interviewed by Vietnam TV on October 16, 2022, on the topic of IMF forecasts on India and the potential for economic growth amid geopolitical challenges.

The BBC Hindi quoted his opinion on Chinese politics and India-China relations on October 27, 2022.

Prof. Ahmed presented a paper at the Academy of International Business (AIB) Middle East and North Africa Conference at the Mohammad Bin Rashid School of Government, Dubai, UAE, from December 12-14, 2022.

He delivered an online lecture at N. L. Dalmia Institute of Management Studies and Research (affiliated to University of Mumbai) on “Geopolitical Contexts in International Business” on December 27, 2022.

The BBC Hindi quoted his opinion on China’s debt-trap issue on January 15, 2023.

Prof. Ahmed’s paper titled “Business Diplomacy and Lobbying During Pandemic”, published in a Routledge edited book, was listed in the WHO Covid-19 Research Database in 2023.

The BBC quoted his opinion on the Working Mechanism for Consultation and Coordination on India-China Border Affairs (WMCC) on February 23, 2023.

ANI News Agency interviewed him on February 25, 2023, on German Chancellor’s Visit to India.

Prof. Ahmed attended the Raisina Dialogue 2023, India’s flagship event on Geopolitics and Geoeconomics in New Delhi from March 23-24, 2023.

He was interviewed by Russia Today TV (RT) on multilateralism and geopolitics on March 23, 2023.

His article “Key Propositions for Sino-US Relations of the Future” was published on March 23, 2023, in the TI Observer, Taihe Institute.

Prof. Gaurav Gupta

Gupta, G., & Mahakud, J. (2022). Impact of financial distress

on investment-cash flow sensitivity: Evidence from emerging economy. *International Journal of Managerial Finance*. <https://doi.org/10.1108/IJMF-03-2022-0102>

Gupta, G., Mahakud, J., & Singh, V.K. (2022). Economic policy uncertainty and investment-cash flow sensitivity: Evidence from India. *International Journal of Emerging Markets*. <https://doi.org/10.1108/IJOEM-11-2020-1415>

Gupta, G. (2022). CEO’s age and investment-cash flow sensitivity. *Managerial and Decision Economics*, 43(6), 2212-2224.

Gupta, G., & Kalra, N. (2023). Impact of economic policy uncertainty on the Indian stock market: An empirical investigation. *Indian Journal of Finance*, 17(3), 50-63.

Prof. Himanshu Joshi

Joshi, H. (2022). Do precautionary corporate cash holdings help during economic shocks: Evidence from covid-19 pandemic. *FIIIB Business Review*. <https://doi.org/10.1177/23197145221110286>

Dr. Jitendra K. Das

Kumar, A., Das, J. K., & Chanda, U. (2023). Retailer’s ordering policy under influence of inflation and dynamic potential market size in a supply chain system. In S.K. Sharma, P. Goyal, & U. Chanda (Eds.), *Handbook of evidence based management practices in business* (pp. 403-408). Routledge: Taylor & Francis.

Dr. Jitendra K. Das, Director General, FORE School of Management, New Delhi has been awarded “Lifetime Achievement Award in the field of Education” by ASSOCHAM on January 18, 2023 at their 6th edition of the EduMeet & Education Excellence Awards 2023 held at hotel Hindusthan International, Kolkata. This award is for his excellence and immense contribution in education field.

Prof. Nirmalya Bandyopadhyay

Bandyopadhyay, N., & Agarwal, R. (2022). Self-esteem, normative influence, positive affect, and variety seeking-an integrated framework. *International Journal of Indian Culture and Business Management*, 26(4), 446-459.

Bandyopadhyay, N., & Roy, S. (2022). Implementing SaaS-based sales force automation systems. *Indian Journal of Marketing*, 52(12), 8-19.

Bandyopadhyay, N., Bhattacharya, S., & Dalal, A. (2023). An empirical study to identify consumer brand relationships during a crisis. *Indian Journal of Marketing*, 53(1), 8-23.

Prof. Prachi Bhatt

Bhatt, P. (2022). AI adoption in the hiring process-important criteria and extent of AI adoption. *Foresight*. <https://doi.org/10.1108/FS-07-2021-0144>

Prof. Pramod Chandra

Chandra, P. (2023). Linking marketing imperfections to sustainable entrepreneurial prospects and sustainability: The case of Indian medicinal and aromatic plants businesses. *Journal of Research in Marketing and Entrepreneurship*. <https://doi.org/10.1108/JRME-01-2023-0015>

Prof. Pratibha Wasan

Wasan, P., Mulchandani, K., Mulchandani, K. (2022). Do changes in deferred revenue indicate future financial performance? Evidence from India. *Journal of International Accounting, Auditing and Taxation*, 46, 1-14.

Prof. Rahul Pratap Singh Kaurav

Kaurav, R.P.S., Baber, R., Baber, P., & Narula, S. (2023). Does brand association, brand attachment, and brand identification mediate the relationship between consumers' willingness to pay premium prices and social media marketing efforts? *International Journal of Electronic Marketing and Retailing*. <https://doi.org/10.1504/IJEMR.2022.10052399>

Prof. Rajesh Sikka

Sikka, R., & Suneja, V. (2023). Study of strategies on core competencies of IT SMEs in India. *FOCUS WTO*, 24(2), 3-12.

Prof. Rakhi Tripathi

Tripathi, R., Bokszczanin, A., Palace, M., Brown, W., Gladys, O., & Shree, D. (2023). Depression, perceived risk of Covid-19, loneliness, and perceived social support from friends among university students in Poland, UK, and India. *Psychology Research and Behavior Management*, 16, 651-663.

Prof. Reeta Raina

Raina, R. (2022). Moving crisis to opportunities: A corporate perspective on the impact of compassionate empathic behaviour on the well-being of employees. *International Journal of Global Business and Competitiveness*, 17(2), 239-255.

Prof. Shilpi Jain

Jain, S., & Aeron, P. (2022). Adaptability among e-governance projects in India: extending the adaptive capacity wheel framework. *International Journal of Electronic Governance*, 14(3), 280-308.

Prof. Shirsendu Nandi

Nandi, S. (2023). Risk analysis on product quality improvement and supply chain performance for return contract with warranty. *International Journal of Mathematics in Operational Research*. <https://doi.org/10.1504/IJMOR.2022.10053331>

Prof. Shubhi Gupta

Gupta, S., & Pathak, G.S. (2022). Ethical issues in virtual

workplaces: Evidence from an emerging economy. *European Journal of Training and Development*. <https://doi.org/10.1108/EJTD-03-2022-0023>

Gupta, S., Rathore, B., Gupta, R., Biswas, B., & Srivastava, A. (2022). Identification and analysis of adoption barriers of disruptive technologies in the logistics industry. *The International Journal of Logistics Management*, 33(5), 136-169.

Prof. Sourabh D. Kulkarni

Kulkarni, S., Mishra, V., Singh, J., & Yadav, S. (2023). Analysis of profit efficiency of corporate hospitals in India during COVID-19-An DEA-MPI based approach. *International Journal of Healthcare Management*. <https://doi.org/10.1080/20479700.2022.2163866>

Prof. Sudeep S.

Subramanian, S. (2023). Application of the Nudge theory for improving information security awareness campaigns. *ISACA Journal*, 2, 1-12.

Prof. Sumeet Kaur

Qureshi, K.M., Mewada, B.G., Kaur, S., & Qureshi, M.R.N.M. (2023). Assessing lean 4.0 for industry 4.0 readiness using PLS-SEM towards sustainable manufacturing supply chain. *Sustainability*, 15(5), 3950.

Prof. Surendar Singh

Singh, S., & Singh, R. (2022). Economic imperatives of evolving national digital policy: A call for a modern industrial policy framework in India. *The International Trade Journal*, 36(6), 572-593.

Singh, S., & Mishra, U. (2022). Reliance on non-tariff measures for self-reliant India: An analysis of India's new trade policy orientation. *Global Trade and Customs Journal*, 17(10), 441-450.

Singh, S., Srivastava, M., Rao, A., Parihar, J.S., & Chavriya, S. (2023). What do the AI methods tell us about predicting price volatility of key natural resources: Evidence from hyperparameter tuning. *Resource Policy*, 80, 1-20.

Singh, S. (2023). India's trade policy dilemma: RCEP and the new FTA strategy. *China and WTO Review*, 9(1), 57-80.

Prof. Tarun K. Soni

Soni, T.K. (2023). ESG score and mutual fund performance: Empirical evidence from India. *Indian Journal of Finance*, 17(3), 37-49.

Soni, T.K., Arora, A., & Le, T. (2023). Firm-specific determinants of firm performance in the hospitality sector in India. *Sustainability*, 15(1), 554.

Prof. Soni presented a research paper titled, "Board

Leadership Structure and Firm Performance: Mediating Effects of Board Independence” at The Third Annual International Capital Markets Conference 2022, “Role of Capital Markets for Sustainable Growth of Economy” organised by NISM Mumbai and Systemic Risk Centre at the London School of Economics from December 15-16, 2022.

Prof. Soni along with Prof. Aditya Banerjee presented a paper titled “Interconnectedness of Returns and Volatility in Cotton Futures: A Static and Temporal Directional Analysis” at FORE International Finance Conference from November 25-26, 2022.

Prof. Soni successfully completed a 2 days SEBI sponsored securities market training at NISM, Mumbai and empanelment as a SEBI recognized individual Securities Market Trainer (SMART).

Prof. Vandana Bhama

Bhama, V. (2023). Open repurchase announcements and abnormal returns of Indian firms: An industry-wise analysis. *Investment Management and Financial Innovations*, 20(1), 238-249.

Prof. Vandana Gupta

Gupta, V. (2022). Bankruptcy prediction using machine learning techniques: Evidence on Indian companies under insolvency and bankruptcy code. *The Journal of Prediction Markets*, 16(2), 77-100.

Gupta, V. (2023). Evaluating the accuracy of prediction in accounting-based models for companies in India under IBC. *Journal of Commerce and Accounting Research*, 12(1), 8-17.

Gupta, V. (2022). Evaluating the credit risk of SMEs using mixed method approach: Evidence from India. *JIMS 8M: The Journal of Indian Management and Strategy*, 27(4), 18-26.

Gupta, V., & Gupta, N. (2023). The saga of ruchi soya industries limited: Could credit risk models predict bankruptcy? *Indian Journal of Finance*, 17(3), 64-76.

Prof. Varsha Khattri

Khattri, V., & Singhal, M. (2022). Determinants of environmentally concerned consumer behaviour for FMCG products. *Pacific Business Review International*, 15(4), 90-103.

Prof. Vikas Pandey

Pandey, V., & Singh, S. (2023). COVID-19 effect on the herding behaviour in the Indian stock market. *Global Business and Economics Review*. <https://doi.org/10.1504/GBER.2024.10052841>

Pandey, V. (2023). Financial contagion between crude oil, gold, and equity sectors in India during COVID. *Indian Journal of Finance*, 17(3), 20-36.

Welcome to FORE Family



Prof. Debmalya Biswas

Ph.D. (Linguistics), M.Phil. (Linguistics), M.A. (Linguistics), Jawaharlal Nehru University; M.A. (English), St. Xavier's College Kolkata & IGNOU Convergence Scheme.

Prof. Biswas has joined as Assistant Professor in the Communication Area. His areas of interest include Business Communication, Crisis Communication, Conflict Resolution, Cross-Cultural Nuances in Effective Communication, Political Communication, Social Communication and Motivation. He has taught at Jawaharlal Nehru University, Bennett University, Indira Gandhi Delhi Technical University for Women, Birla Institute of Management Technology, Galgotias University and Galgotias College of Engineering and Technology.

He has 9 published research papers and 9 book chapters. He has been a paper presenter at 15 International Conferences. He is an empanelled Language Education Expert with the Gerson Lehrman Group (GLG) and an empanelled Editor with the Language Learning Division of Macmillan India. He helped the bestselling author and motivational speaker, Mr. Shiv Khara, with the copyediting of his last book, You Can Achieve More, published by Bloomsbury.



Prof. Rahul Pratap Singh Kaurav

Ph.D. (Management), Jiwaji University, Gwalior; MBA (Marketing & IT), ITM, Gwalior; MTM, IGNOU.

Prof. Kaurav has joined as Associate Professor in the Marketing Area. His teaching and research interests include Marketing Management, Services Marketing, Research Methodology, Marketing Research, Marketing Analytics, and Tourism Concepts-Economics-Marketing. He is a professionally acquired trainer for quantitative and qualitative research software and into trainings of SPSS,

Jamovi, MAXQDA, NVIVO, and Bibliometric Analysis. He has published research papers in many journals of repute, indexed in ABDC, Scopus, ABS and WOS. He has been associated with University of Liverpool, UK, BITS-Pilani, and Taylor's University, Malaysia as an adjunct faculty. He served on various committees of syllabus and course designing and member of expert committees on teaching, training and research effectiveness.



Prof. Surabhi Koul

Ph.D. (Retailing); MBA (Marketing), SMVDU, J&K.

Prof. Kaul has joined as Assistant Professor in the Marketing Area. Her teaching interest lies in Consumer Behaviour, Retail Management and Branding. She has published several research papers in ABDC, WOS and Scopus indexed journals. She has presented her work in International Conferences of repute organized by IIM Ahmedabad, IIM Calcutta, IIM Lucknow and IIM Indore. She was previously associated with NMIMS Navi Mumbai and BITS Pilani.

Newly Inducted Staff Members

Mr. Abhishek Baranawal, Programmer Analyst (Computer Centre)

Ms. Ankita Bhardwaj, Research Associate

Ms. Kawleen Kaur, Executive (Executive Education)

Mr. Sapan Sharma, Manager (Placements)

STUDENT FOCUS

vicHaR'22

October 03, 2022

Team SIG-HR organized an interactive session on keeping the human touch alive in the Gen-Z world. Mr. Gaurav Sharma, Vice President, Head of Human Resources, Balancehero India Ltd., was the guest speaker for the event.



Mr. Gaurav covered various essential topics including Gender Biasness, depicted with examples of colours specified for a particular gender in our society, and emphasized the practical and theoretical application of business knowledge and policies while explaining the need to question the current processes to build something new.

Data-Driven Decision Making

October 28, 2022

As part of the seminar series "Vedanam" organized by SIGanalytics, Mr. Amlash Sinha, Vice President of Engineering at MakeMyTrip & Goibibo, visited the FORE School of Management. The topic of the seminar was "Data-Driven Decision Making". Mr. Sinha is currently leading the hotel funnel and growth business units for MakeMyTrip and Goibibo. He enlightened the students on how by identifying the underlying patterns in data, we can improve our decision-making. The importance and significance of analytics for a company to completely realize its vision and mission in all areas was made clear to the audience. The importance of the quality of data used for analytics was also discussed during the event. He also highlighted the importance of presenting the insights obtained through the analysis in a well-structured manner and of constructing a story through the data.



He responded to the students' queries pertaining to the process and what are the most efficient data analytics and visualization tools. The event was concluded by delivering a vote of thanks and presenting a memento to Mr. Sinha.

Melange'22

October 31, 2022

Team SIGMa organized an interactive session on Advertising and Branding with Mr. Ankit Vohra, a social and behaviour change communication professional. Mr. Vohra has experience in Strategy and Planning with firms such as JWT, MindShare, and Ogilvy & Mather.



Currently, he is the head of planning at McCann World group. McCann World group is a leading global marketing services company with an integrated network of advertising agencies in over 120 countries. Mr. Ankit started the seminar with an illuminating story about his life and experiences while explaining the importance of storytelling, the world's oldest profession. Mr. Ankit also focused on thinking and responding in situations concerning Branding and Advertising. The session ended with an interactive Q&A round.

SYNERGY'22

Marketing Conclave

November 02, 2022

Corporate Interaction Division (CID) organised the Marketing Conclave of SYNERGY'22, with a focus on marketing in the digital age. The event was divided into multiple sessions. The speakers for the sessions were: Mr. Bipul Chandra, Managing Director-Ducati; Mr. Amit Tiwari, Global Head of Marketing Demand Center-TCS; Mr. Rohit Lamba, Vice President-Sales & Marketing and Head Branding-Jindal Steel & Power Ltd.; Mr. Praveen Rao, Director-Marketing-SAP; Ms. Nidhi S. Mittal, Head of Brand Marketing-JioSaavn and Mr. Nishant Arora, Director-Marketing- Sprinklr.



The session started with a discussion on the importance of customer-centricity in excelling in the next-gen digital revolution. The speaker emphasized that with the increasing amount of data available to businesses, it is essential to focus on the customer and their needs to create personalized experiences that stand out in the competitive market.

The next topic of discussion was conversational marketing, which involves using natural language processing (NLP) and machine learning (ML) to create compelling customer connections. The speaker talked about how conversational marketing can be used to create personalized interactions with customers, enhance customer engagement, and improve conversion rates. The speaker also discussed various tools and techniques used in conversational marketing, including chatbots, voice assistants, and personalized messaging.

The last topic of discussion was reinventing customer experience in the era of the connected customer. The speaker emphasized the need to create seamless experiences across multiple touchpoints, including social media, mobile apps, and in-store interactions.

International Business Conclave

November 04, 2022

Corporate Interaction Division (CID) organized the International Business Conclave under Synergy'22 on the theme "Global Economic Shift and Opportunities". The panel included Mr. Rahul Kapoor, Vice President, Global Supply Chain Sales-Accenture; Mr. Satyam Manohar, National Head-Offline Business-Paytm; Mr. Suyash Mehrotra, Business Head (North America and Europe)-Emami Ltd.; Mr. Prateek Dhingra, Vice President, and Head of International Business-Mettl, and Mr. Satish Sati, Global Head-Marketing-TCS.

The speakers offered their unique viewpoints on a number of hot topics, including the growing export importance of India, the rising unpredictability of global commerce, and the impact of geopolitical tensions on the status quo of globalization. The panel also addressed students' query related to the threat of the looming recession. The panel also highlighted fields like robotics, automation, and IoT which they expect to play a major role in the future. The session concluded with a highly interactive Q&A with the students.

Excel Workshop

November 05, 2022

Ms. Anjali Gupta, Chartered Accountant & Senior Manager at AXA XL was invited to conduct the session. The highly insightful session aimed at providing key insights and hands-on active learning to the participants on MS Excel. The participants were sent an email prior to the workshop which contained a trial data set that would be used during the session. The workshop covered topics like basic formulas, major functions, pivot tables, and charts which helped students grow a better understanding of the software.

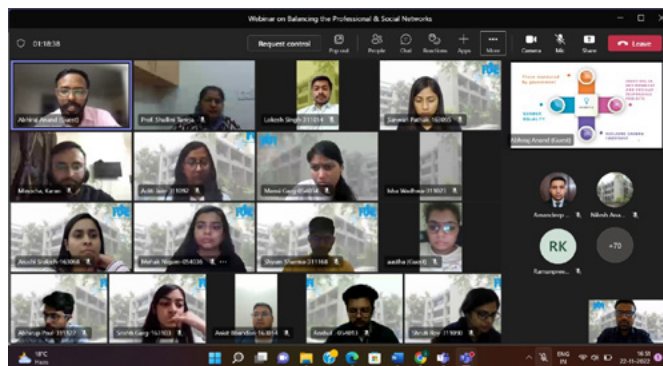


Ms. Gupta emphasized the importance of efficiency in Excel and how using the keyboard instead of the mouse speeds up navigation. She demonstrated a lot of shortcuts that the participants can use to increase their speed as well as efficiency. Ms. Gupta concluded the session by encouraging the participants to keep learning and practising MS Excel, a powerful tool.

Webinar: Balancing the Professional and Social Networks

November 22, 2022

Corporate Interaction Division (CID) conducted a webinar on the topic "Balancing the Professional and Social Networks". The speaker for the session was Mr. Abhiraj Anand, Senior Manager, IFG, HDFC Bank Ltd. and Mr. Karan Minocha, Senior Product Specialist, HashedIn by Deloitte.



Mr. Anand and Mr. Minocha started the webinar with the question "Why balance is required in professional and social networks?". They then explained how by finding the right balance, one can achieve career success and personal fulfilment. Balancing your professional and social networks requires setting boundaries, using social media wisely, attending networking events, cultivating strong relationships, being authentic, prioritizing self-care, and learning to say no. The seminar also included a Q&A session, where the students had the opportunity to ask questions and clarify any doubts, they had concerning careers.

League of Legends

December 13, 2022

FORE Sports and Cultural Division (FSCD) organized an indoor sports event, the "League of Legends", in the basement sports area of FORE School of Management. The event included three games, namely Table Tennis, Carom, and Chess. The tournament was a great success, players displayed great sportsmanship, and the matches

were closely contested, making for an exciting and thrilling event.



In the table tennis segment, Mr. Raghav Mahajan (FMG-30B) emerged as the winner in the men’s singles, and Ms. Priyanshi Mittal (FMG-30B) emerged as the winner in the women’s singles. In the Carrom tournament, Mr. Divyansh Ahuja (FMG-31A) was crowned the winner. Whereas in the Chess tournament, Mr. Chakshoo Arora (FMG-31B) clinched the winning trophy. The event was a grand success, and the participants and spectators had a great time. The event provided a platform for participants to showcase their talents in Table Tennis, Carrom, and Chess, and the matches were closely contested, making for an exciting and thrilling event.

Globuzz: Strategy in the Changing Global Scenario

December 14, 2022

Team International Business Forum (IBF) in collaboration with Tata MD, conducted a seminar titled “Globuzz” on the topic of “Strategy in the Changing Global Scenario”. This seminar aimed to provide students with corporate exposure and insight into the current market scenario, difficulties, and potential for the future.

Mr. Rishi Suri, Director (Strategy & Business Planning), Tata MD, was the esteemed speaker for the seminar. He began by emphasizing that strategy is about stretching limited resources to fit ambitious aspirations. He then went



on to discuss how a global strategy can help generate new sales, access new resources, foster global brand awareness, lower labour costs, create economies of scale, diversify risks, and increase operational flexibility.

Mr. Suri’s talk was engaging and thought-provoking, providing valuable insights into global business and its challenges. The students actively participated in the discussion, raising pertinent questions and sharing their opinions. We thank Mr. Rishi Suri and the IBF Faculty Coordinator for their efforts in organizing this seminar, and we look forward to more such events in the future.

The Preamble

December 20, 2022

Corporate Interaction Division (CID) of FORE School of Management organized ‘The Preamble’ to celebrate the ‘Constitution Day’. The event was organized to help students brush up their knowledge about India’s constitutional mechanism. A total of 9 teams of FOREians participated in the event, which had rules based on India’s political structure and had 2 elimination rounds and a final round.



The quiz comprised questions based on the political structure, preamble, and official rules of resignation. For instance, questions were asked about the president’s resignation, the period for which the Vice President holds the office, and who appoints the president, among others. The event provided a deep insight into the Constitution and the rules around it.

After a keenly contested quiz, Team Sherlocked, comprising Mr. Rohit Pratap Singh and Ms. Akansha Gupta, emerged as the winners of the event. They were followed by Team YA (Mr. Yash Khatri and Mr. Adarsh Subramaniyan), who finished as the 1st runners-up. Team Mislplaced, comprising Mr. Anant Sagar and Mr. Wilfred Fernandez, secured the 2nd runners-up position, while Team Non-Performing Assets, comprising Mr. Arpit Mittal and Mr. Saurav Priyadarshi, finished as the 3rd runners-up.

Anubhuti: Changing Landscape for Management Professional

December 28, 2022

Corporate Interaction Division (CID) conducted a seminar on the topic “Changing Landscape for Management Professional”. The speaker for the session was Mr. Atul Goel, Global Head-Training, OLX Group (Autos).

Mr. Goel engaged in a highly interactive session by sharing the importance of self-confidence, skill enhancement, a positive mindset, and action planning as the guiding forces in the career trajectory of management professionals. He emphasized the importance of consistency over intensity in the long term while sharing personal anecdotes to support his views.

He also conducted an activity wherein the cohesive thinking of the students was tested. In his concluding remarks, he accentuated the need of identifying the right opportunities and how they can facilitate the career growth of budding corporate leaders.



The seminar also included a Q&A session, where the students had the opportunity to ask questions and clarify any doubts they had. Overall, the seminar was a resounding success, with the students gaining a lot of valuable knowledge and insights.

SANRAKSHAN

December 29, 2022

Team ANTAAR, the social responsibility committee of FORE School of Management, organized a plantation drive in the Indian Archaeological Society located in Qutub Institutional Area. This flagship event of the committee saw over 100 students come together to plant trees and take a step towards fighting climate change.

The 4-hour long event was a huge success, with all students participating actively and planting multiple trees. The event also provided an opportunity for the students to act as socially responsible individuals and contribute to



the environment. Refreshments were provided to all the participants, and a token of appreciation was given to each student for their participation.

Advanced Excel Workshop

January 02, 2023

SIGNalytics, the Analytics Committee of FORE School of Management hosted a workshop with Mr. Amit Goyal as the keynote speaker. The topic was advanced excel, with a focus on essential tools such as VLOOKUP and HLOOKUP. Mr. Goyal is an accomplished corporate trainer in data science, and his insights into the world of analytics were extremely valuable to the students in attendance.

Mr. Goyal started by introducing the basics of advanced excel and how it is used in data analytics. He then went on to provide a detailed explanation of VLOOKUP, and HLOOKUP along with some basic data manipulation demonstrating how these tools can be used to analyze data sets and identify patterns.

Throughout the seminar Mr. Goyal used real-life examples to explain the concepts, which helped the students better understand how to apply them in their future projects.

The seminar also included a Q&A session, where the students had the opportunity to ask questions and clarify any doubts they had.

SPIC MACAY

January 04, 2023

FORE Sports and Cultural Division (FSCD), the sports and cultural committee of FORE School of Management, organized an evening of Rajasthani folk music called SPIC MACAY, in the Virajam Auditorium. The event aimed to promote cultural music amongst the students and provide them with a much-needed break from their busy schedules. The evening began at 4:30 PM, and the performers for the

event were Shri Anwar Khan Langa and his troupe. Shri Anwar Khan Langa, hailing from the Langa community of Rajasthan, is a renowned folk singer and musician who has performed on various prestigious platforms across the country. His troupe comprises talented musicians who play traditional Rajasthani instruments like Dholak, Kamaycha, and Sarangi.



The audience was enthralled by the soulful music and the captivating voices of the performers. The event was a great success, thanks to the hard work put in by the talented performers, and it served as a reminder of the power of music to uplift the soul and connect people.

Tathagat’XIV

January 14, 2023

Tathagat’XIV is an annual inter-college national-level business case study event organized by Team Think Tank. This year’s case was titled “Multiplex Mammoth” and delved into the recent merger of PVR and INOX and the complexities it created for market players. The participants had to develop a marketing strategy and financial plan for Cinopolis to grow in such a turbulent industry. The event aimed to provide a platform for students to showcase their skills and knowledge in business strategy and analysis. The event received an overwhelming response, with registrations from over 141 teams, totalling 346 registrations. These included 33 teams from the FORE School of Management and 108 teams from external colleges, including IIM Shillong, NMIMS, FMS, ISB, IIT Bombay, and many more.



The participants were required to provide an 8-slider case solution based on deliverables mentioned in the case, and eight teams were shortlisted for the final round. The shortlisted teams were given the opportunity to present their case solutions to the esteemed judges’ panel. The panel comprised experts from the business world who assessed the teams’ solutions based on various criteria, such as creativity, feasibility, and originality.

The competition was a great opportunity for students to gain practical experience in business problem-solving and decision-making, as well as network with experts from the industry.

Rendezvous: Lessons on Climbing up the Corporate Ladder for Young Professionals

January 24, 2023

FORE Alumni Network (FAN) conducted an annual alumni interaction event on the topic “Lessons on Climbing up the Corporate Ladder for Young Professionals”. The speaker for the session were Mr. Gautam Sewani batch FMG-8, Ms. Shinjan Noopur, batch FMG-13, and Ms. Sonia Ahlawat, batch FMG-8.

Mr. Gautam Sewani initiated with the topic where he majorly stressed the right strategy that needs to be followed by students while pursuing MBA. Along with that, he shared his incredible journey of redirecting his career from the IT industry to the Banking sector along with the learnings from the transition. Moving forward, Ms. Shinjan Noopur explained her journey and how she started her career at HDFC bank and made it to Mastercard.



Ms. Sonia Ahlawat, while addressing the students emphasized the importance of hard work, experimenting, and taking risks in life to achieve what we truly aspire for.

The seminar also included a Q&A session, where the students had the opportunity to ask questions and clarify any doubts they had with respect to careers.

vicHaR: In Dialogue with Leaders

January 30, 2023

As a part of “vicHaR: In Dialogue with Leaders”, Team SIG-HR hosted an insightful session that featured a discussion with Mr. Vaibhav Mehta, Global Director, Human Resources-Consus Global. Driving change management: Strategic role of HRM was the subject of Mr. Vaibhav’s discussion.



The session covered a wide range of topics, including how to handle various stages of change, ensure the success of teams, and measure success. Mr. Mehta discussed his experiences about the importance of communication in overcoming opposition to change and stressed the critical role that Human Resource Management plays in successfully implementing change. The session provided a great opportunity for the students to learn and develop. It motivated and equipped the students to face the challenges of change management in their jobs.

Horizon’23

Horizon’23: Finance

February 02-03, 2023

Corporate Interaction Division (CID) organized a seminar on “Horizon’23” with an aim to provide insights into the future of the financial industry and the challenges that lie ahead. The seminar was attended by students, faculty members, and industry professionals.

The first speaker was Mr. Mayank Holani, Chief Financial Officer-Schneider Electric. He spoke about the future of money and whether physical money would disappear in the coming years. The second speaker was Ms. Simran Sahni, Vice President of Finance Business Partner Technology-Barclays. She discussed how banks and financial institutions need to redefine themselves and become as agile as technology companies to stay relevant in the fast-paced

financial industry. The third speaker was Mr. Ashish Kumar, Chief Financial Officer-SpiceJet. He shared his thoughts on the emergence of fintech companies and how they are disrupting traditional banking systems. He emphasized the need for traditional banks to adopt innovative technologies and stay ahead of the curve.

The fourth speaker was Ms. Shweta Jain, National Head of HDFC Credila Financial Services. She spoke about financial frauds and how they are becoming increasingly sophisticated. She highlighted the importance of educating consumers and employees about the risks of financial frauds and the need to implement robust security measures.

The fifth speaker was Mr. Pankaj Garg, Chief Financial Officer-Sleepwell. He discussed the role of finance in business strategy and how financial decision-making can impact a company’s growth and profitability. The last speaker was Mr. Anil Suneja, Director of Finance-South East Asia & India Cluster-Baxter International. He spoke about the challenges and opportunities of working in the financial industry and shared his insights on how to succeed in this dynamic and rapidly changing field.

Overall, the seminar provided a platform for an engaging discussion on various aspects of the financial industry.

Horizon’23: HR

February 03, 2023

Team CID organized a seminar on “Horizon’23” with the aim to provide insights into the emerging trends in the HR field. The event saw the participation of HR professionals, business leaders, and students from various institutes.



The seminar was divided into three-panel discussions, each focusing on a specific sub-theme. The first panel discussed ageism at work and how it impacts organizations and employees. The panellists emphasized the importance of creating an inclusive work environment that values and respects employees of all ages. The second panel discussion focused on the gig economy and how it is reshaping the traditional workforce. The panellists discussed the benefits

and challenges of the gig economy and the role of HR in developing a robust workforce with inclusive frameworks. They also highlighted the importance of creating a flexible and adaptable workforce that can keep pace with changing business needs. The third and final panel discussion focused on designing a multi-generational workplace that caters to the needs of employees from different age groups.

The panellists discussed the challenges and opportunities of managing a multi-generational workforce and emphasized the importance of creating a workplace culture that values diversity and inclusivity. They also highlighted the need for HR policies that cater to the needs of employees from different age groups, such as flexible working hours and training and development opportunities.

The event provided a platform for participants to network and exchange ideas with HR professionals and business leaders. It also provided an opportunity for students to learn about the latest trends in the HR field and gain practical insights into the challenges and opportunities of managing a diverse workforce.

PRANNITI: Digital Transformation in Operation Management

February 11, 2022

Team FOSTRA conducted its annual panel discussion, “PRANNITI”. The event aims to provide a platform for industry experts to share their insights and experiences with the students.

This year, PRANNITI had three panellists, including two esteemed alums of FORE, Mr. Anshuman Mishra (2013 batch); and Mr. Ravneek Wadhwa (2006 batch); and the third panellist was Ms. Garima Dixit, a Veteran Wing Commander (IAF) and currently working as an operations head in IAF (Indian Air Force).



The panel discussion centered around the topic of Digital Transformation in the industry. The panellists shared their insights and experiences, highlighting the need for digital transformation in the current business landscape. Mr. Mishra shared his experiences of how digital transformation

has helped in improving operational efficiency. Mr. Wadhwa talked about the importance of building a digital culture in the organization and how it helps in driving innovation. Ms. Dixit shared her experience of how digital transformation has revolutionized the operations in the Indian Air Force. The seminar witnessed active participation from the students, who asked insightful questions to the panellists.

PANCHTATVA

February 13, 2023

FORE Alumni Network (FAN) of FORE School of Management, organized their flagship annual alumni interaction event, PANCHTATVA 2023. The event provided an excellent opportunity for the students to connect with and learn from our distinguished alumni. The event focused on the theme of the future of work, specifically on automation and job displacement. The speakers for the event were from five different fields: Finance, HR, IT, Marketing, Consulting & Strategy. The event featured an impressive line-up of speakers, including Mr. Aakarshan Mookim, Finance Director/CFO-Macmillan Education India, Ms. Anika Mahajan, Business Expert-Responsible AI and Data-H&M Group, Mr. Kishore Kunal, Director-KPMG Global Services (KGS), Mr. Tarun Mudgal, Sales Director-Udemy, and Mr. Manish Kathuria, Head of Human Resources-Honda Cars India Ltd.



The speakers shared their valuable insights and experiences in their respective fields, discussing the challenges and opportunities of automation and job displacement. The students gained a deep understanding of the impact of these changes on the job market and the skills and competencies required to thrive in the future of work.

ABHIVADAN'23

February 14, 2023

Team ANTA, the social responsibility committee of FORE School of Management, organized an event for the elderly members of old age homes Sandhya and Ghauranda.

The event commenced with a heartfelt welcome of our elders with roses, followed by high tea. The performances including singing, dancing, and poetry by the students. To further indulge our elders, games like Tambola and Antakshari were organized. The elderly members were overwhelmed by the beautiful performances and games, and their joy was evident in their expressions.



Overall, the event was a great success and showcased the importance of respecting and caring for our elders. The elderly members of our society were touched by the gestures of the students and felt loved and respected.

Section Wars

February 14, 2023

Section Wars, a Talent Hunt event organized by Team FSCD, provided an opportunity for teams from various areas to showcase their hidden talents. The participants put up a fierce fight and displayed their remarkable talents, but it was the FMG-31C section that ultimately emerged victorious. The competition days were full of energy, enthusiasm, and excitement as the teams gave it their all to emerge as winners.

The organizers, Team FSCD, left no stone unturned to ensure the smooth execution of the event. They provided a platform for the participants to showcase their skills, which helped in discovering hidden talents.

Urban Farming: Emerging Careers for Management Students

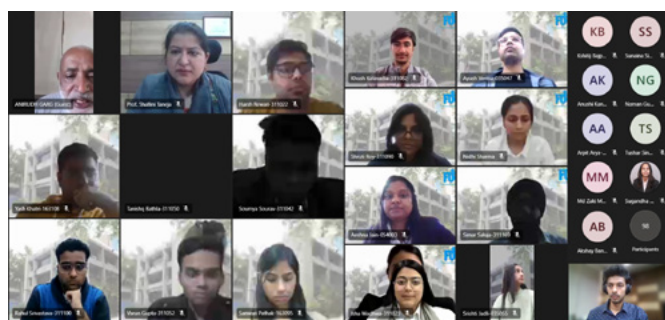
February 16, 2023

The Center for Sustainable Development at FORE School of Management, New Delhi, organized a webinar to provide valuable insights into the emerging field of urban farming and its potential for sustainable and profitable business models.

The webinar was graced by the eminent speaker, Dr. Anirudh Garg, Promoter and CEO of the Institute of

Urban Farming and Sustainability. Dr. Garg spoke about the various benefits of urban farming, such as increasing access to fresh and healthy food, promoting sustainability, and providing economic opportunities for local communities. He highlighted its importance in addressing food security and reducing the carbon footprint of the food system.

Dr. Garg also discussed the various roles that management students can play in urban farming, such as urban farm managers, marketing and sales executives, supply chain managers, and sustainability consultants. He emphasized that urban farming offers exciting career opportunities for management students passionate about sustainability and innovation. The participants actively engaged in the discussion and raised several thought-provoking questions.



The session was concluded by Prof. Shallini Taneja, FORE School of Management, New Delhi. Prof. Taneja thanked Dr. Garg for his insightful presentation and highlighted the relevance of urban farming in the context of sustainable development. She encouraged the management students to explore emerging opportunities in urban farming and leverage their skills and knowledge to contribute to the sustainable development of society.

Globuzz 5.0: Risk Management Strategies in International Markets

February 20, 2022

Team International Business Forum (IBF) organized this seminar with the objective to provide corporate exposure to the students and enlighten them about “Risk Management Strategies in International Markets”. The esteemed speaker for the seminar was Mr. Niraj Kumar, Vice President and Group Head of Internal Audit, Forensics, and Risk at OYO. The speaker began by highlighting the operational level challenges faced by companies with processes of internationalization, which are confronted with credit risks, interest rate risks, and foreign exchange risks in trade and financial operations that they perform daily within their operating cycle. The speaker went on to explain how taking a risk can expedite one’s career goals and gave the students

professional advice, highlighting the significance of taking a risk.



The seminar concluded with a note of gratitude towards the esteemed speaker, Mr. Niraj Kumar, and Prof. Rahul Pratap Singh Kaurav, Professor-FORE School of Management, for organizing such an informative and engaging seminar. Overall, the seminar was a great success and provided valuable insights to the students.

Globuzz: India’s Trade Strategies and Issues in Global Business Dynamics

March 06, 2023

Team IBF conducted the seminar- “Globuzz”. It aimed to provide corporate exposure to the students about ‘India’s Trade Strategies and Issues in Global Business Dynamics’. It was graced by Dr. Vasantha Bharucha, Former Economic Adviser, Ministry of Commerce and Industry, Government of India, Economist, and Strategy Consultant.



Dr. Bharucha led an interactive session and shared her insights into the evolving trade policies of India. She talked about non-trade barriers, dollarization, and product liability insurance, among other concepts. She also elaborated on how the trade mechanisms are transforming due to the changing global dynamics and the impact of ongoing events like the Russia-Ukraine war on India’s economy.

The seminar witnessed an active participation of 60 students from all sections. The seminar was concluded with

a note of gratitude towards the esteemed speaker and the IBF faculty coordinator. The event proved to be a great learning opportunity for the students and added value to their understanding of India’s trade strategies and the issues in global business dynamics.

Introduction to Data Analytics and Power BI

March 06, 2023

Team SIGanalytics organized a seminar on the topic of ‘Introduction to Data Analytics and Power BI’. It was conducted by Mr. Anil Dhawan, Founder and Senior Data Analytics Trainer and Consultant at the Analytics Training Hub. Mr. Dhawan explained the basics of data analytics, its importance in today’s world and how it is used in different industries, such as healthcare, finance, and retail, to make informed decisions and achieve better results. He further explained how Power BI is a powerful data analytics tool that helps in decision-making, visualizing and analyzing data, extracting meaningful insights from data, and data modeling, where one can combine multiple data sources and create a single data model for analysis.

The seminar was attended by students and faculty members. The session was interactive, and Mr. Dhawan patiently answered all the questions raised by the audience.

PANACHE’23

March 10, 2023

Team FORE Connect conducted their annual seminar PANACHE’23 that featured Ms. Lavang Khare, Senior Vice President-Adfactors PR. Ms. Khare, with her vast experience in PR, marketing, and communication, shared her expertise on the crucial role of social media in marketing, brand, and self-building. Her talk revolved around the concept of moment marketing, influencer campaigns, and understanding the audience, which she explained using real-life examples of successful brands like KFC, Sugar Cosmetics, and Swiggy, among others.



The seminar was an excellent opportunity for attendees to delve into the world of marketing and communication. They also got a chance to analyze case studies of successful brands like Zomato, Amul India, and the Wacky Cred Advertisement.

The event was attended by students, faculty, and staff members of FORE School of Management, who appreciated the insights shared by Ms. Khare. Her talk was not only informative but also inspiring, encouraging attendees to think creatively and innovatively.

Crafting Your Professional Narrative

March 15, 2023

Team FOREword conducted a seminar on the topic “Crafting Your Professional Narrative”. The speaker for the session was Mr. Vaibhav Kanwar, founder & CEO-Clapbox, and Ms. Ananya Narang, founder-In Stealth. Mr. Vaibhav shared his complete journey, how he started his company Clapbox, what type of issues he faced in the company foundation, and how he handled all those situations. He then explained how to build a CV.



Moving forward, Ms. Ananya Narang gave the following takeaways- Define your unique value proposition: What skills, experiences, or qualities do you have that make you a valuable asset to any employer?

Tell your story: Once you’ve identified your unique value proposition, start telling your story. Tailor your narrative to your audience: Every job and employer is different, so tailor your narrative to fit the specific job you’re applying for.

The seminar also included a Q&A session, where the students had the opportunity to ask questions and clarify any doubts they had concerning CV.

Add-Jective’23

March 18, 2023

In collaboration with Cesim, Team Think Tank organized a business simulation competition called Add-Jective’23. The aim of the competition was to gauge the strategic caliber and business acumen of the participants.



The first round of the competition was called ‘Promotion’. It was a management game that tested the participants’ marketing strategies to maximize returns on advertising spent. The second round of the competition was called ‘Small Business’. The shortlisted teams played a comprehensive scenario-based business simulation that put the participants in charge of a hotel called ‘Hotel Le Bonheur’. The game was a risk-free virtual business world that tested business skills such as financial analysis, problem-solving, teamwork, and business acumen. Both rounds of the competition were conducted online.

The competition received an overwhelming response from the students. The shortlisted teams were then given access to the business simulation game and had to manage their virtual hotel for a week. The teams were evaluated based on their performance in the game.

The competition was an excellent opportunity for students to showcase their business skills and gain practical experience in managing a business.

SAMAR’23

March 18-19, 2023

Team FSCD, in collaboration with Team FORETech, presented the inaugural sports fest of FORE School of Management, “SAMAR’23”. The event took place at two venues, with Cricket and Football matches being held at AB Plaza in Vasant Kunj, while Table Tennis, FIFA, and Chess tournaments were held at the FORE School of Management.

The event was a grand success, with participants from various colleges showcasing their exceptional skills in their respective sports. The matches were fiercely contested, and the players left no stone unturned to emerge victorious. The atmosphere was filled with excitement and enthusiasm, as the players and spectators cheered for their respective teams.



The cricket and football matches at AB Plaza were highly anticipated, and the players did not disappoint. The matches were closely fought, and the teams displayed great teamwork and determination. The Table Tennis, FIFA, and Chess tournaments at the FORE School of Management were equally exciting, with participants displaying remarkable skills in their respective sports.

Anubhuti: Analysing the Most in-Demand Skills in the Corporate World

March 21, 2023

Corporate Interaction Division (CID) conducted a seminar on the topic “Analysing the Most in-Demand Skills in the Corporate World”. The speaker for the session was Ms. Sandhya Goppalakrishnan, AD-HR & Leader Change Management, Cognizant.



Ms. Goppalakrishnan started by giving knowledge about the skills which are required most in any organization by saying, “The corporate world is constantly evolving and businesses are always on the lookout for employees with

the most in-demand skills”. She mentioned some of the most sought-after skills in today’s corporate world like Digital Literacy, Data Analysis, Creativity and Innovation, Communication, Leadership, Adaptability, Emotional Intelligence, Critical Thinking, and Problem-Solving.

The seminar also included a Q&A session, where the students had the opportunity to ask questions and clarify any doubts they had concerning careers.

Melange’23

March 21, 2023

Team SIGMa organized a marketing seminar Melange’23. The seminar aimed to provide students with insights into the effectiveness of advertising and its impact on customers’ perception of products and brands. The keynote speaker for the seminar was Mr. Manan Shah, an angel investor and marketing advisor, with over 15 years of experience in the industry.

Mr. Shah began the seminar with his storytelling skills. He spoke about his journey as a marketing professional and shared his experiences of working with companies such as True Caller. He covered topics such as product-market fit, the importance of branding, and how they influence a customer’s point of view. He emphasized that advertising is not just about selling a product, but it’s about creating an emotional connection with the customers.

Mr. Shah also spoke about the different types of advertising and how they can be used effectively depending on the product and target audience. He gave examples of successful advertising campaigns and explained how they resonated with the customers’ emotions, leading to increased sales and brand loyalty.

The seminar was a huge success, with over 60 students in attendance. The interactive session after the presentation allowed students to ask questions and share their perspectives on the topics discussed.

Anubhuti: CORPORATE BUZZ

March 22, 2023

Corporate Interaction Division (CID) conducted a seminar, “CORPORATE BUZZ”, on the topic “Global Perspective on Key Soft Skills Required in the Corporate Real Estate Industry”. The speaker for the session was Mr. Ashish Khanna, Regional Account Director, Asia Pacific, Integrated Portfolio Management, at Cushman & Wakefield.

Mr. Khanna started by explaining his journey with the



industry and his learnings. Quickly he finished with an introduction and moved to the topic where he started with the question-and-answer session by asking what you mean by soft skills. He explained the features of soft speaking skills and their importance in life. Moving forward, he shared his real-life examples and taught important lessons with those examples. The seminar also included a Q&A session, where the students had the opportunity to ask questions and clarify any doubts they had with respect to careers.

Anubhuti: Climbing Up the Corporate Ladder

March 23, 2023

Corporate Interaction Division (CID) conducted a seminar on the topic “Climbing Up the Corporate Ladder”. The speaker for the session was Mr. Pranjal Parihar, VP, Commercial Banking, HSBC. Mr. Parihar started by explaining the process which requires a combination of hard work, dedication, and strategic planning. Climbing the corporate ladder requires developing your skills, seeking out opportunities, networking, communicating your goals, building a strong reputation, being proactive, and being patient. By following these steps and being persistent, you can achieve success in the corporate world.

He stressed on being patient, proactive, willing to take challenging assignments, going above and beyond in your work, and being proactive in identifying and solving problems. The seminar also included a Q&A session, where the students asked questions and clarified any doubts they had concerning careers.

Anubhuti: CORPORATE BUZZ

March 24, 2023

Mr. Ritesh Bhatnagar, the Chief Marketing Officer-U2opia Mobile, was warmly welcomed by Team CID to participate in the Marketing session of Corporate Buzz, Anubhuti week.

Mr. Bhatnagar shared his journey from being the Category head for the Royal Challenge at United Spirits Limited, during which he led all marketing initiatives for the Royal Challengers Bangalore in the first ever T20 Indian Premier League, to currently being the Chief Marketing Officer of U2opia Mobile/Woo. Whether it's clocking 10 million users for the Woo app or improving the brand scores by 50% or managing million-dollar marketing budgets, Mr. Bhatnagar shared precious words of wisdom for young professionals who aspire to be future digital visionaries. He encouraged young professionals to use LinkedIn as a platform to excel in the field of marketing and brand management. After the Q&A session, Mr. Bhatnagar was presented with a memento as a token of appreciation.

TIPPANI'23

March 25, 2023

Team SIG-HR organized TIPPANI 2023, a negotiation-based competition on the theme “Negotiate or Dissociate”. The competition was designed to test the participant's skills in negotiation, problem-solving, and decision-making.



The competition consisted of three rounds. The first round, “utteHRance”, was an online quiz held on March 22, 2023. The quiz assessed the participants' ability to determine the most effective way to deal with a situation. The shortlisted teams from Round 1 were then given a case study consisting of two parties. The teams were required to give their respective solutions to the case and submit the same via the Unstop platform on March 24, 2023.

The final round, “The paHRley”, was held on March 25, 2023 at FORE School of Management, New Delhi. This round was a role-play-based negotiation, where one team negotiated with another using offers and counteroffers to seal the deal. The judges evaluated the teams based on their negotiation skills, communication skills, and decision-making abilities.

After a tough competition, the winning team was declared. They received a cash prize of Rs. 6,000 and a certificate of achievement. The first runners-up were awarded a cash prize of Rs. 4,000 and a certificate of appreciation.

Genesis 2022

The annual cultural and management fest of FORE School of Management was held during November 18-19, 2022. The theme for the year was “Elixir of Horizons”. On the first day of Genesis, Team ANTAR organized JAGRUKTA'22, the street play competition, on the terrace of FORE School of Management. The competition aimed at creating awareness about social issues through street plays. The competition encouraged students to think critically about social issues and use their artistic abilities to create awareness among people.



Team ANTAR, in collaboration with Team CSD, conducted Prerna'22, a CSR-based inter-college case study competition. The participating students had to find innovative and effective solutions to the CSR case study provided to them.



Market-O-Mania, organised by Team SIG-IP provided an excellent platform for students to showcase their analytical skills and business acumen. The competition challenged the participants to think creatively and come up with innovative solutions to real-world business problems.

BA-CZAR, an intra-college event organized by the Center for Entrepreneurship Development, was one of the highlights of Genesis. Students came up with innovative “Street Business” ideas, providing hands-on experience to set up their business and earn money. Numerous stalls of food, artefacts and jewellery were held by various groups of students and brought the footfall to the fest.



CONCOCT, an annual Business Plan Competition, was an excellent initiative by the Center for Entrepreneurship Development. The participants presented their business plans to the esteemed judges, and the best plan, based on the feasibility and problem-solving ability of the plan, won the competition.

Raffle 5.0, organised by Team IBF, lasted over two weeks and drew participants from many B-Schools in the country, making it a huge success. The first round began with a fun-filled Tambola cum Quiz round. It was followed by ‘Country Bidding’-the second round wherein the qualifying teams from round one bid for a pool of 3 countries within a budget of 100 crores. The third and final round- ‘Presentation Round’, a twist that required the teams their wits to prove that they had the best trade block from the chosen countries in the room.

Argumentative India, an argument-based inter-college competition, was organised by Team FOREword. This competition provided a platform for the youngsters to address some of the political issues. With this competition, judges witnessed many solutions to some political and social issues.

Kurukshetra, Corporate Interaction Division’s signature event, was held as part of Genesis. This year, it was created to leverage students’ comprehensive MBA education and tackle a cross-functional case to examine and research solutions for a real business problem. The shortlisted teams had the chance to present their ideas in front of top business leaders and academics.

TechNiti, an inter B-School event was organized by Team FORETech. Each participant had to create an infographic on a technology-related topic that Team FORETech provided.

Team FORETech organised Technoslides, an inter B-School case-study evaluation and presentation event. There were three phases to the tournament. The teams that

made it to the third round were invited to present their case studies on campus in front of an esteemed panel of judges. The competition assessed participants' abilities to leave an impact in addition to their skills and intuitiveness.



SIGNalytics organized DataVerse, a data analytics competition. The competition was conducted in three rounds. The third and final round was an On-Campus Dataset Rumble Competition. A data set and a problem statement that needed to be resolved were provided to the teams, and they had to visualize the dataset to solve it using analytical knowledge and techniques.

Students had a great opportunity to display their creativity and presenting skills thanks to Embrace the Chaos, organized by Team Unstop. The lengthy, multifaceted competition had two eliminations and a final presentation rounds. The tournament pushed the competitors to think creatively and develop their brainstorming, problem-solving, and business-savvy skills.

The annual UniAd Marketing Strategy Challenge was a great idea from Team SIGMa. The participants presented their marketing strategies to the distinguished judges, and the best strategy based on its viability and capacity for problem-solving won the competition.

Team FORE Connect organized Stratagem, a PR mind-wrap event. It lasted more than two weeks and attracted attendees from several B-Schools nationwide. The competition assisted the competitors in developing interesting social media material on firms with a track record of poor public relations and in thoroughly understanding a PR manager's duties and morals.



Vyamaham, the flagship event of SIG-HR, is a case study-based competition aimed at evaluating the observational, problem-solving, and strategic skills of management students. The competition was divided into three rounds. It was an excellent opportunity for participants to develop and hone their problem-solving and strategic thinking abilities, which are essential for success in the field of HR and management.

The FORE Sports and Cultural Division organized an inter-college group dance competition called 'Step-Up?'. This competition invited entries from all undergraduate and graduate institutes in the Delhi NCR region. The event aimed to provide a platform for passionate dancers to showcase their talent and engage in a fiery battle of moves.



The annual legal mock trial simulation competition, Guilty as Charged, was organized by Team Personality Enhancement Cell. The aim of the competition was to test the critical thinking, questioning, and oratory skills of the students. The competition was divided into three rounds. The top 8 teams that were able to defend their personality then advanced to round 3, the Legal Mock Trial Simulation. In this round, a face-off between two teams was held where one team played the role of defending the accused (business personalities), and another team played the role of accusing the defendant.

Corporate Buddha was a highly anticipated event organized by Team Think Tank and Team FO STRA. This annual inter-college competition was packed with exciting and challenging rounds designed to test the participants' business acumen and strategic thinking skills. The event attracted a total of 86 teams, with 183 registrations in total.

The Amazing Race'22, an exciting and challenging treasure hunt event, was organized by Team Think Tank. This year's theme was "Operation Jewel Heist", and the event consisted of two rounds that tested the participant's knowledge and problem-solving skills.

FOREian Wins in Co-Curricular Events Organised by other Institutions

S. No.	Name	Roll No.	Event	Institute/Organizer	Date	Position
1	Subham Raj	035019	DATA TAPE	IIM, Raipur	October 6, 2022	First
2	Pratham Gureja	054043	Lakshwiz: D-Street Finance Case Challenge	NITIE, Mumbai	October 15, 2022	Third
3	Akash Kumar	311002	BrainStorm: A Decision-Making Conquest	Xavier School of Management, Jamshedpur	October 29, 2022	First
4	Manish Kumar	035035	Pecunia 5.0	ICFAI Business School, Hyderabad	November 19, 2022	First
5	Satvik Rastogi Aastha Arora Piyush Sharma Muskan Chopra	163097 163098 163088 163083	IMMINENCE 3.0 National HR Tournament	IIM, Indore	December 04, 2022	First
6	Aditya Nair Mahita Kesharwani Arushi Gupta	301125 153024 153015	Ruminate	IIM, Raipur	January 25, 2023	Third
7	Yash Khatri	163108	Call for Articles: Arbitrage	IIM, Rohtak	January 31, 2023	First
8	Vasu Mudgal Nimit Bali Madhav Mehra Drishya Ameriya Sachin Rathi Rahul Duggal Rohit Mishra	301173 301086 153022 301021 311104 044038 054008	Saksham'23- Cricket Tournament	FMS, Delhi	February 03, 2023	Third
9	Tushar Sharma Saad Khan Naman Kulshrestha Abhishek Bhargava Harkirat Singh Raj Gaur Dikshu Dhawan Aayush Mishra Rishabh Saluja David Sarangadla	025036 025027 153097 044059 163066 163091 163109 163061 311179 054021	Imperium'23 - Sports Fest	MDI, Gurgaon	February 12, 2023	First
10	Tushar Sharma Saad Khan Naman Kulshrestha Abhishek Bhargava Harkirat Singh Raj Gaur Dikshu Dhawan Aayush Mishra Rishabh Saluja David Sarangadla	025036 025027 153097 044059 163066 163091 163109 163061 311179 054021	Ranntavya'23 - Annual Sports Fest	Lal Bahadur Shastri Institute of Management, Delhi	February 18, 2023	Second
11	Nimit Bali Madhav Mehra Drishya Ameriya Sachin Rathi Manav Satija Yash Gera Anshul Rawat Aditya Bansal Sachin Tomar Subhojeet Chakraborty Rishabh Saluja Rohit Mishra	301086 153022 301021 311104 163033 153060 153023 301004 311105 311173 311179 054008	Ranntavya'23 - Cricket Tournament	Lal Bahadur Shastri Institute of Management, Delhi	February 19, 2023	First
12	Vasu Mudgal Nimit Bali Madhav Mehra Drishya Ameriya Sachin Rathi Syed Junaid Ali Yash Gera Anshul Rawat Aditya Bansal Rahul Duggal Subhojeet Chakraborty Rishabh Saluja	301173 301086 153022 301021 311104 311114 153060 153023 301004 044038 311173 311179	Inferno'23 – Cricket Tournament	IMI, New Delhi	February 26, 2023	First

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